# Google Apps

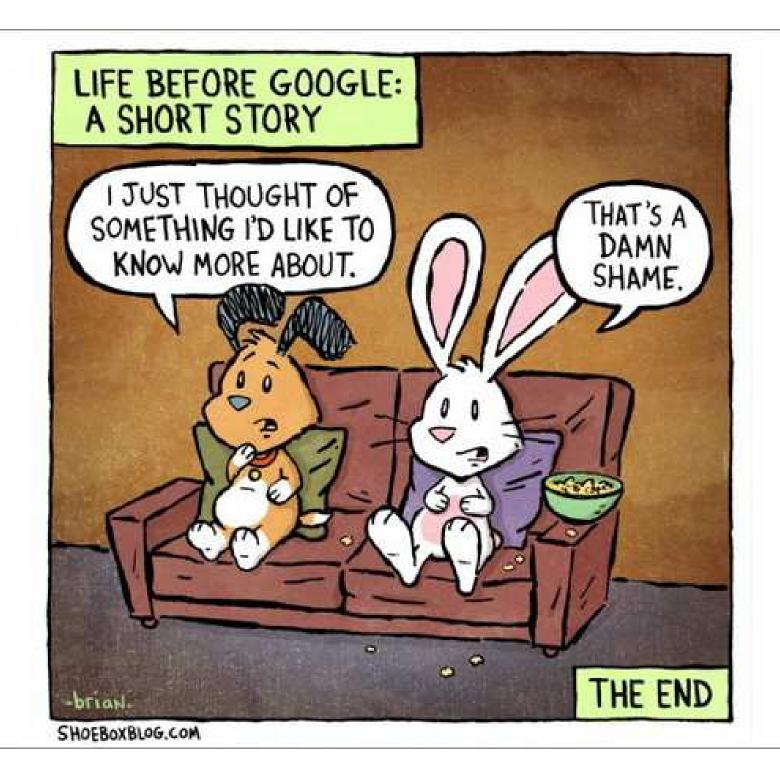




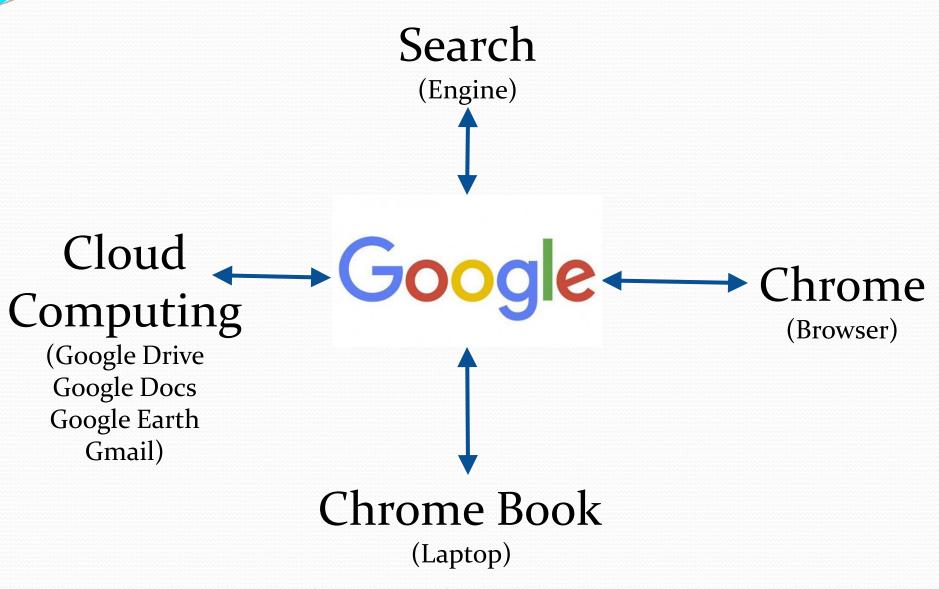
### At Home & On the Go







## A Multi-Faceted Company



# Google



#### The Company

- Began in 1996 as a Research Project, Incorporated in 1998
- Developed a <u>Search Engine</u> to search Web pages
- 2015 Alphabet incorporated as a holding company to include Google and other segments
- Alphabet currently valued at over \$700 billion

#### • The Browser - Chrome

- Released in 2008 for Windows
- Available for Linux, MacOS, iOS, & Android
- <u>62% share of web browser activity</u>



# also Google

#### • The Number

• Googol =  $10^{100}$  (1 followed by one hundred Os)

#### The Verb

- The verb "google," was first <u>added</u> to the Merriam-Webster's Collegiate Dictionary, Eleventh Edition, and to its online dictionary in <u>2006</u>
- The Merriam-Webster definition of "google", "googled" and "googling" is: "to use the Google search engine to obtain information on the World Wide Web.

## Google is Used



### **At Home**

Laptop or Desktop

- The Website
  - www.google.com





### On the Go

Smartphone or Tablet

The Mobile App

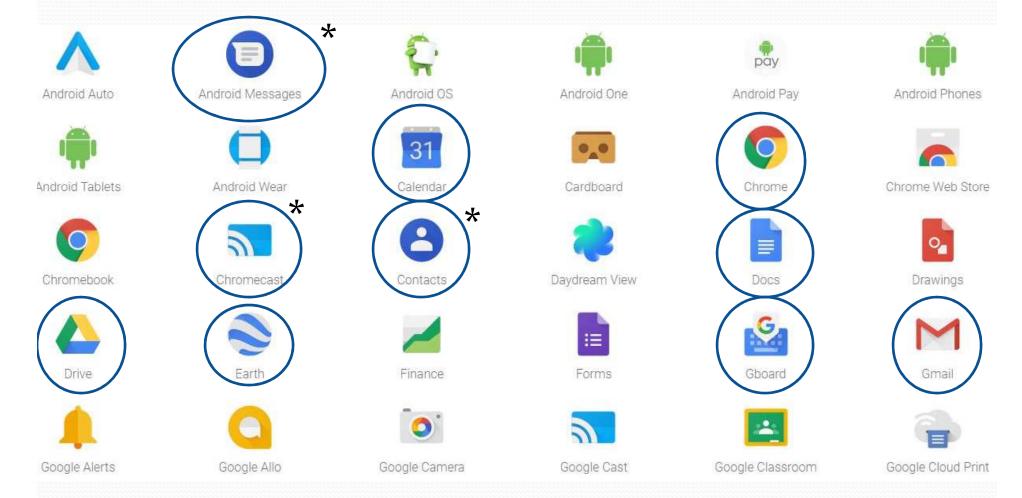


Much the same, but slightly different

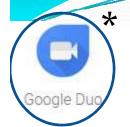
Note: Mobile Apps may not have all the features of the Computer Apps

### **Google Products and Services (over 140)**

#### <u>Complete list at</u> <u>https://www.google.com/intl/en/about/products/</u>



### **Google Products**





Google Goggles



Boogle Play Apps



Google Expeditions

Google Groups



Google Express

Google Hom



Google Fit





Google Input Tools



Google One Today



Google Play Games



Google Play Movies & TV







Google Play Newsstand



Google Sync



Google Wifi

Maps



Google for Education





Nexus

nexus

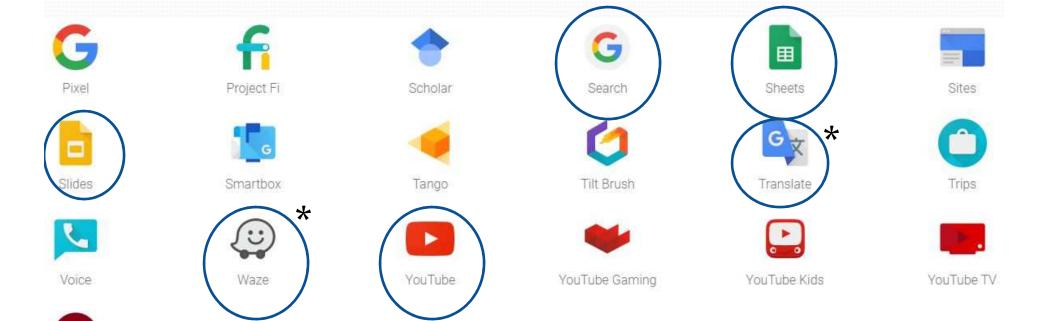


OnHub



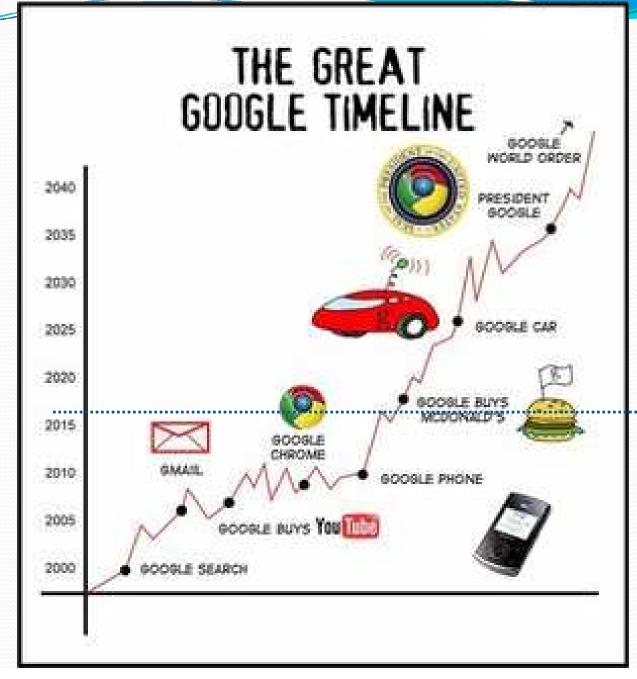
6/14/2018

### **Google Products**



Zagat

### Google



Possible Future

**Past** 

## Google Products & Icons

- Search
- G

- Email
- Calendar
- YouTube →
- Drive
- Maps
- Docs
- Photos
- Waze



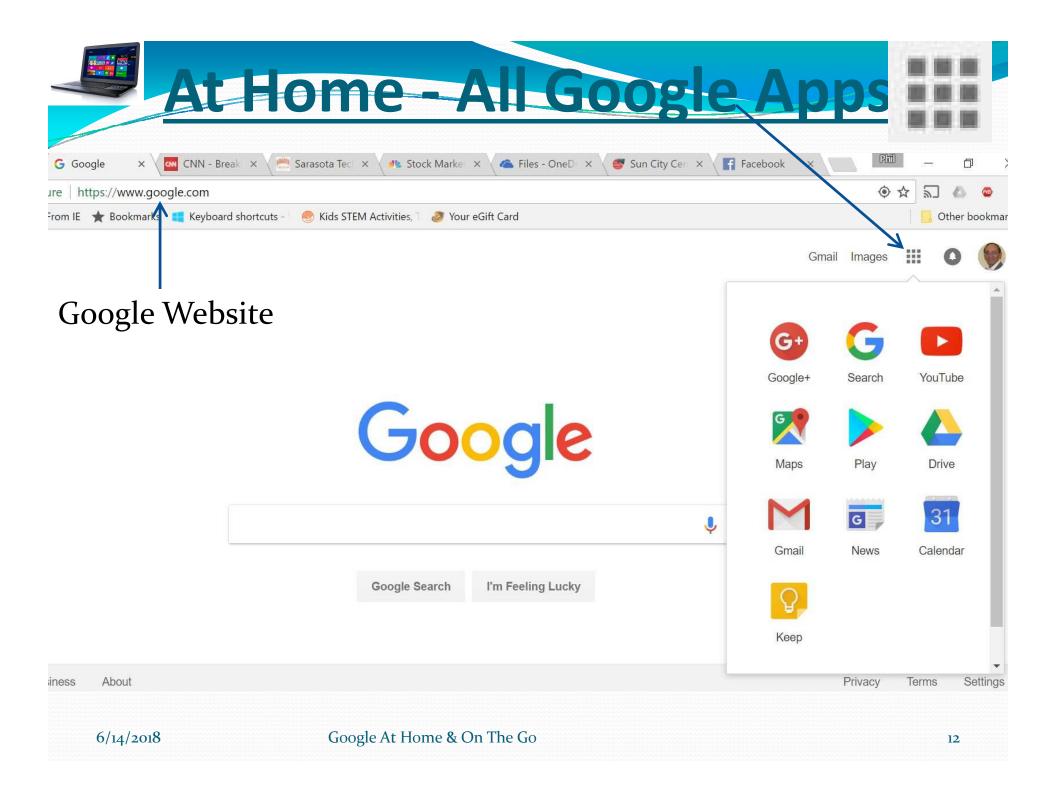






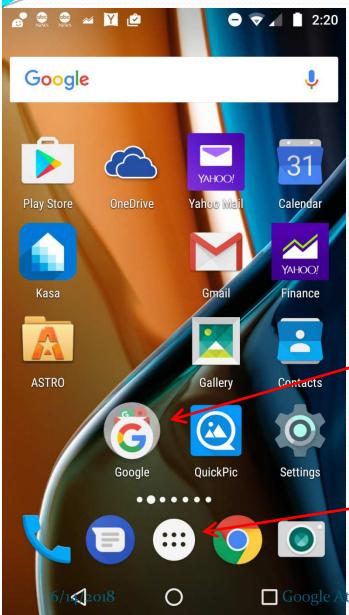








## On the Go - Google Apps

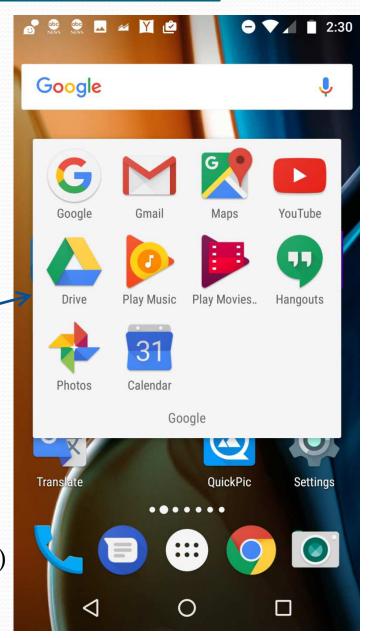


Selected

Google Folder

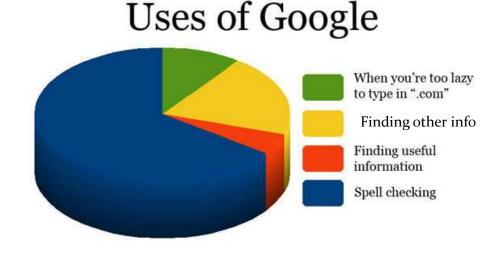
All Apps
(including Google Apps)

Google At Home & On The Go



## Search

- <u>Search</u> Engine
- Available in 123 languages
- 4.5 billion active users
- 65% Market Share
- Searches and Prioritizes Websites

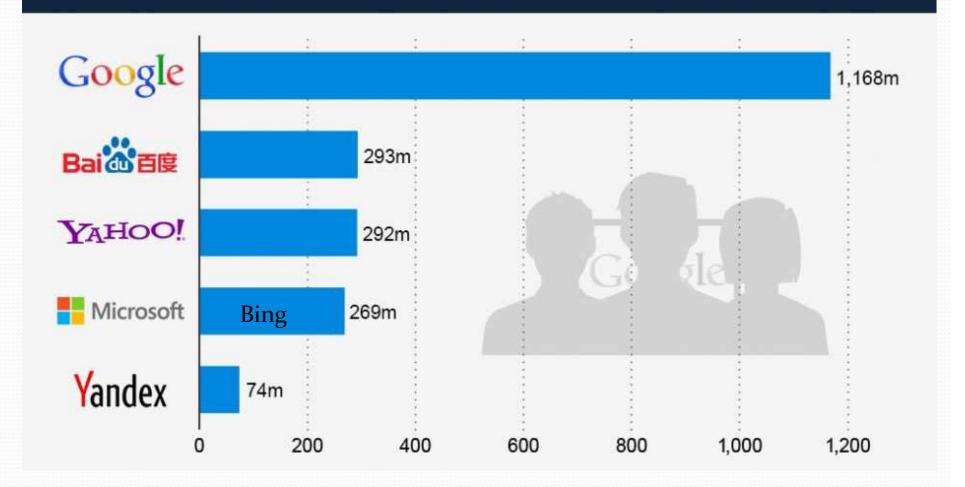




## Search Engines

#### 1.17 Billion People Use Google Search

Unique searchers worldwide in December 2012 (in millions)





## Search Results (Desktop)



snapchat





All

News

Images

Videos

Books

More

Settings

Tools

About 342,000,000 results (0.79 seconds)

#### Snapchat

https://www.snapchat.com/ >

**Snapchat** lets you easily talk with friends, view Live Stories from around the world, and explore news in Discover. Life's more fun when you live in the moment!

Download · Geofilters · Snapchat account · Snapchat Support

You've visited this page 5 times. Last visit: 2/4/17

#### Snapchat - Android Apps on Google Play

https://play.google.com/store/apps/details?id=com.snapchat.android&hl=en ▼

\*\* ★ \* Rating: 4 - 11,068,646 votes - Free

Life's more fun when you live in the moment :) Happy Snapping! \* \* \* Please note: Snapchatters can always capture or save your messages, such as by taking a ...

You visited this page.

#### Snapchat on the App Store - iTunes - Apple

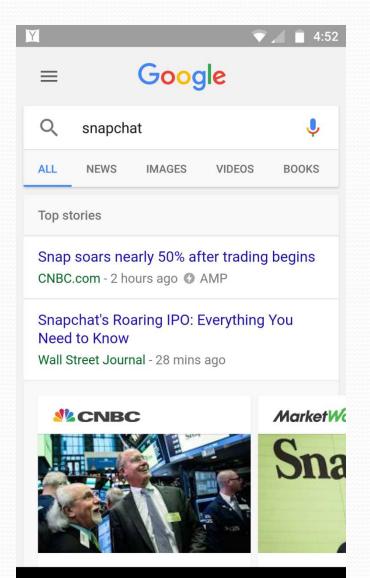
https://itunes.apple.com/us/app/snapchat/id447188370?mt=8 •

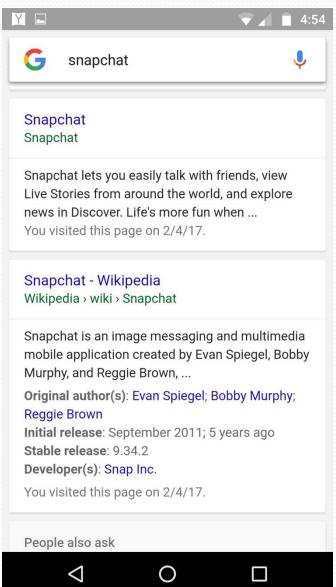
\*\* \* \* Rating: 2.4 - 758 reviews - Free - iOS - Entertainment

3 days ago - Life's more fun when you live in the moment :) Happy Snapping! \* \* \* Please note: Snapchatters and Aways reprue of Save your messages, ...

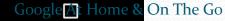


## Search Results (Mobile)













17

## Google Search

# YOU KNOW YOU ARE DESPERATE FOR AN ANSWER...



# WHEN YOU LOOK AT THE SECOND PAGE OF GOOGLE

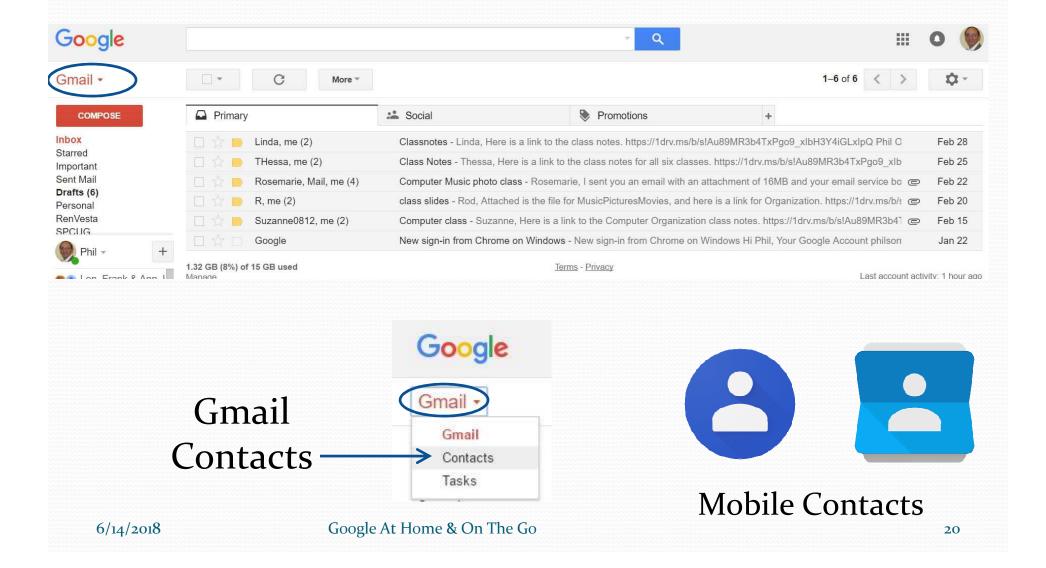
## **GMail**



- Free Email Service
- Advertiser Supported
- Web based (emails are saved in the cloud)
- Mobile Apps
  - Android & iOS
- 15 GB of Free Storage for Mail
- Send Emails up to 25 MB files (including attachments)
- Receive Emails up to 50 MB files (including attachments)
- 1 Billion Active Users Worldwide



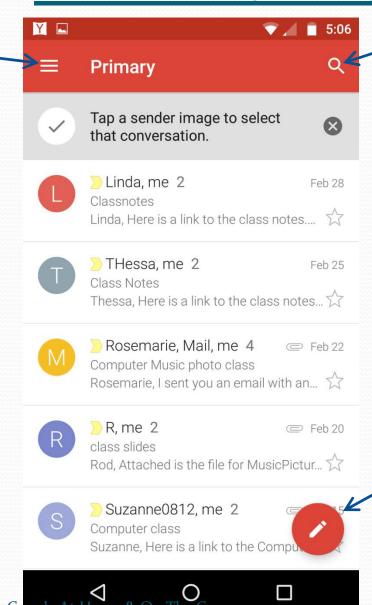
## Gmail (Desktop)





Menu

## Gmail (Mobile)



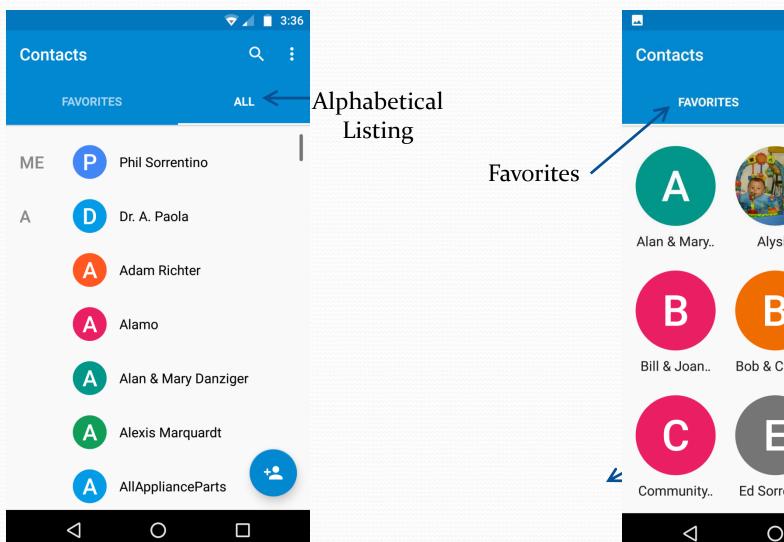
Search

Compose



## Gmail Contacts (Mobile)







### **Email**

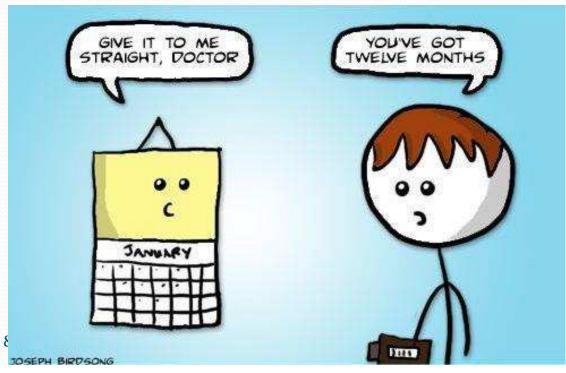


"We must be on a mailing list."

## Calendar

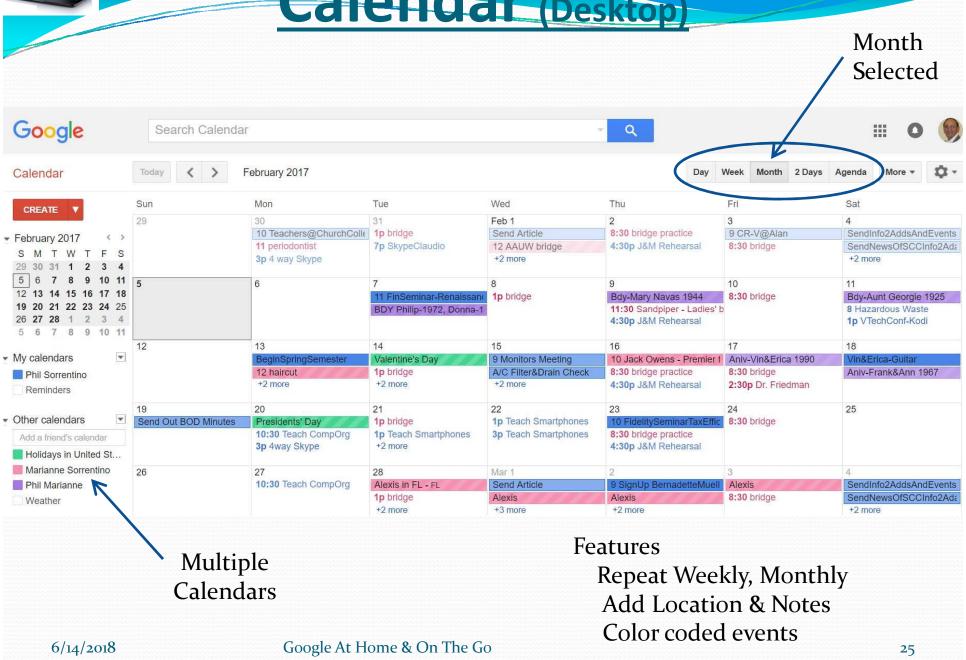


- Free <u>Time Management & Scheduling</u> Service
- Web based
- Mobile Apps
  - Android & iOS
- Create and Edit Events with Start and Stop Times
- Events are Viewable by
  - Day
  - Week
  - or Month
- Multiple Calendars can be combined
- Special Calendars
  - Holidays
  - Birthdays





### Calendar (Desktop





### Calendar (Mobile

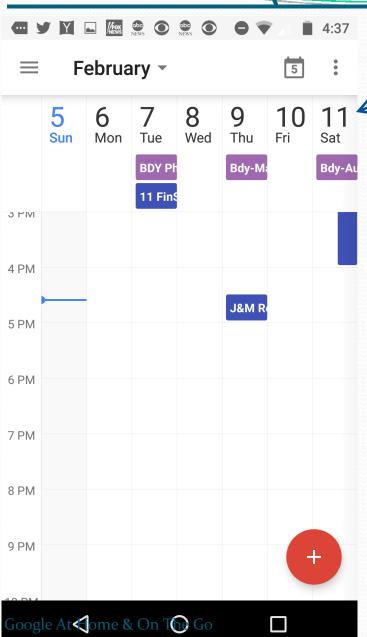


Month Selected

Multiple Calendars



## Calendar (Mobile)



Week Selected

## YouTube



- Free <u>Video Sharing</u> Website
- Upload, View, & Share Videos
  - Video Clips
  - TV Show Clips
  - Music Videos
  - Short Films

Magic Show at:

http://www.youtube.com/watch?v=lwf4rPVQgOE

- Movie Trailers
- Registered Users Can Upload
- UnRegistered Users Can Only Watch
- Ranked The Second Most Popular Website



## YouTube (Desktop)



Search CVT Transmission

Q

Subscriptions

#### n Home

- My channel
- Trending
- Subscriptions
- Watch Later
- Purchases
  2
- Get YouTube Red

#### LIBRARY

Liked videos

#### SUBSCRIPTIONS

#### Add channels

- Popular on YouTube
- Music
- Sports
- Gaming

#### Recommended



NEW Hyundai Tucson 2017 -Features

vehicle show TV 17,066 views • 1 month ago



Home

Trending

World's First Mass-Produced Automatic Transmission -...

WeberAuto 2,344 views • 23 hours ago



Honda Civic CVT Transaxle
Operation

WeberAuto

248,228 views • 5 years ago



Amazing! New Honda CR-V 2017 - Review about Quality

AutoSport 49,909 views • 1 month ago



What happens if you push the button WHILE driving? (Don...

AutoVlog 7,350,809 views • 2 months ago

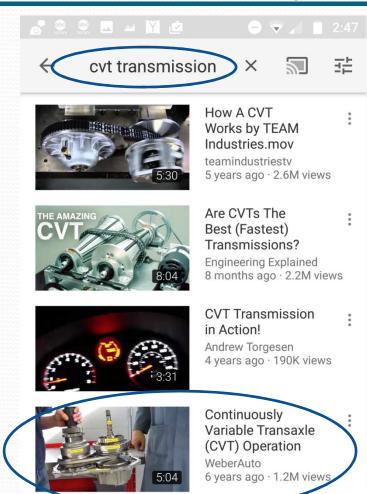


#### 2016 CRV vs 2017 CRV What's the Difference?

Herb Chambers Honda of Seekonk 110,715 views • 1 month ago



## YouTube (Mobile)



Manual Transmission vs Auto CVT Performance ... The Fast Lane Car 1 year ago · 347K views

0



Go



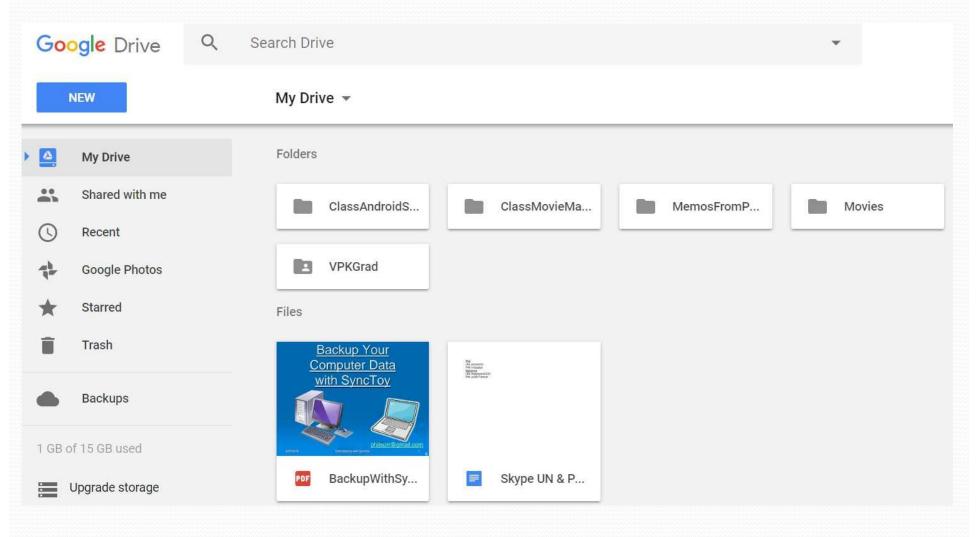
CVT Transmissiom

## Google Drive

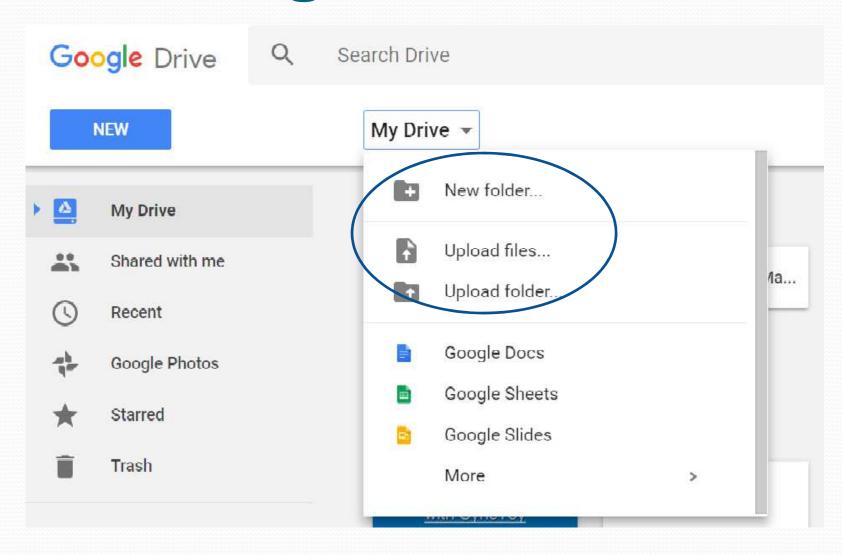


- 15 GB of Free Cloud <u>Storage</u> (**Cloud** Storage Service)
- Web Based
- File Storage & Synchronization
  - Stores Files in the Cloud
  - Synchronizes Files Across Devices
  - Shares Files
- Over 1 Million Users
- Mobile Apps for Android and iOS



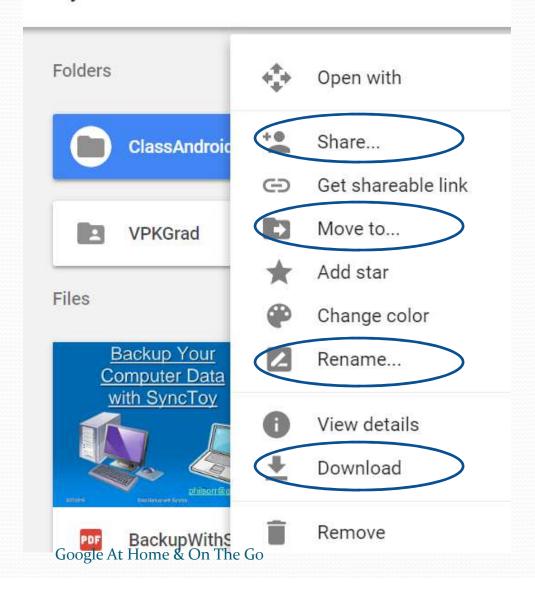




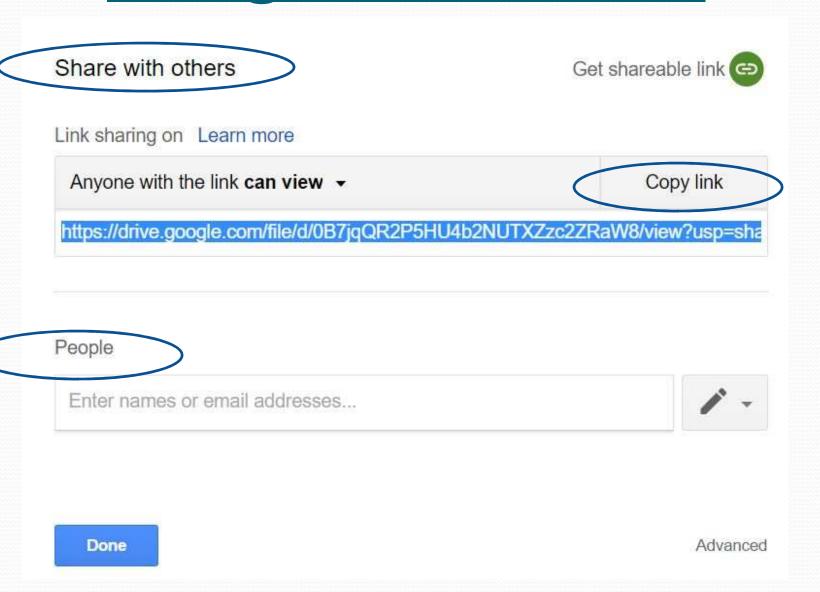




#### My Drive -

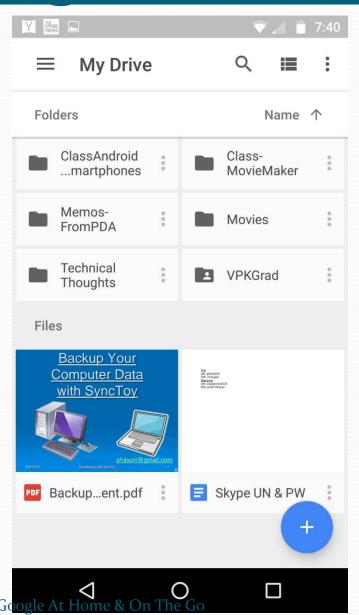








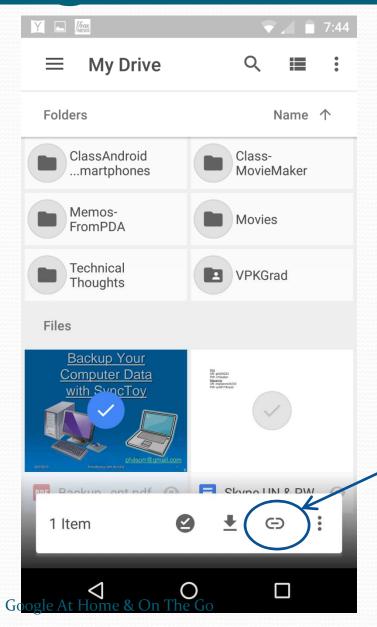
## Google Drive (Mobile)





#### Google Drive (Mobile)

#### **Select File**

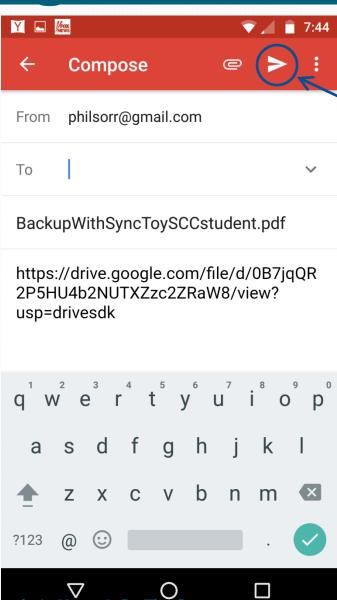


Share File



#### Google Drive (Mobile)

# Share File Share using Gmail

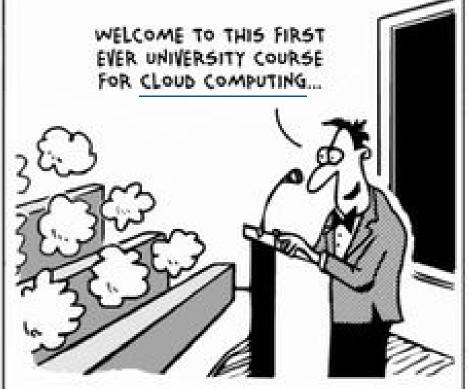


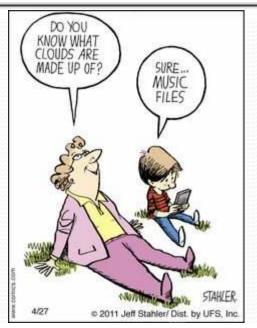
Send

#### Google Drive

Are you sure this is how we send our files to the cloud?







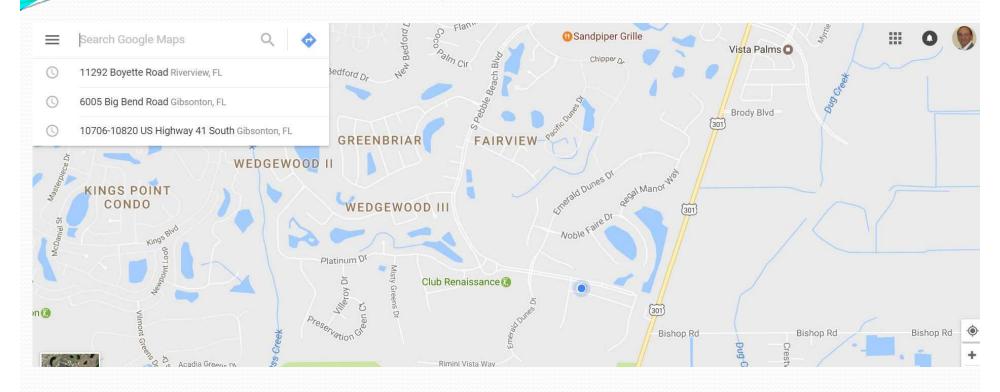
# Google Maps



- Free Web based Mapping Service, providing
  - Satellite and Aerial imagery
  - Street Maps
  - 360 degree Panoramic Street Views
  - Route Planning (car, walking, bicycling)
- Originally a desktop program. It was converted to a Web App and Launched in 2005.
- Mobile App for Android (2008) and Apple iOS (2012)
  - Features turn-by-turn navigation
  - Uses (1) GPS, (2) Wi-Fi, (3) Cell Towers for your location



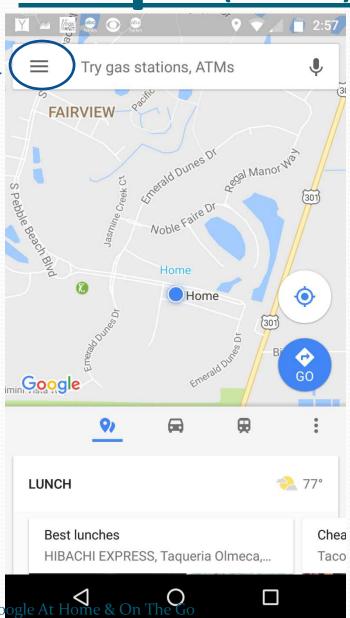
### Maps (Desktop)





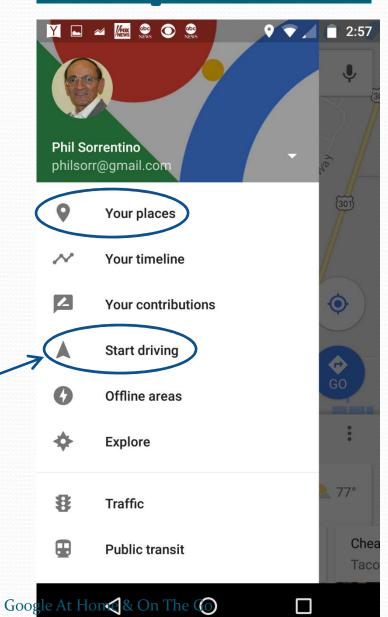
Menu

#### Vlaps (Mobile)





#### Maps (Mobile)



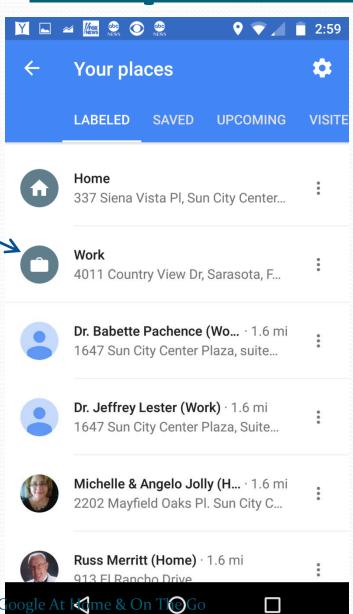
Navigation

(use GPS)



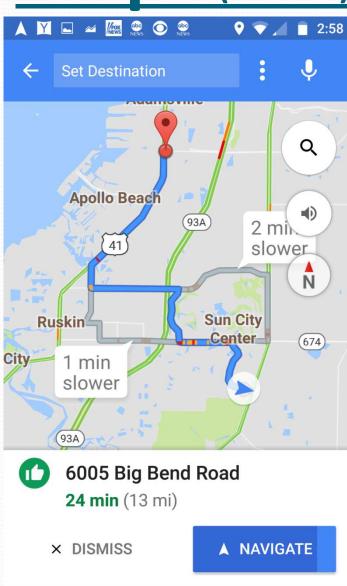
Select a place

#### Mobile)





#### Vlaps (Mobile)



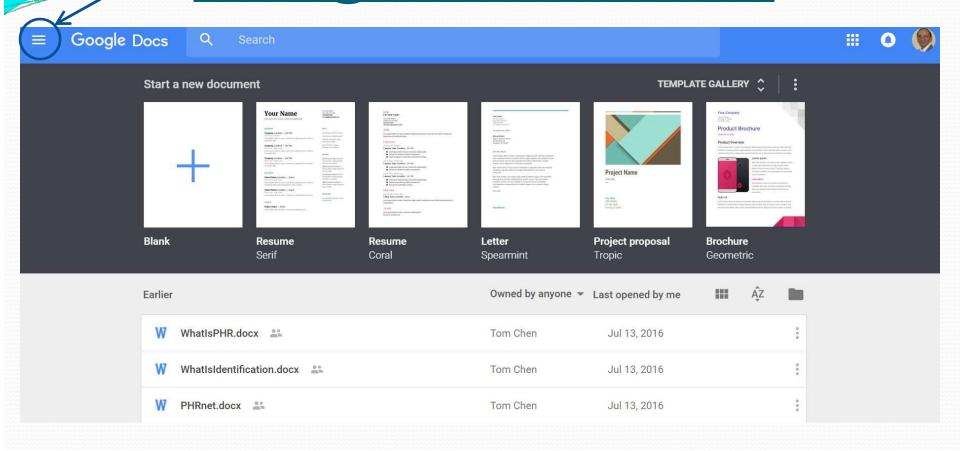
# Google Docs



- Free Web Based <u>Office Suite</u>
  - Word Processor
  - Spreadsheet
  - Presentation
- Create & Edit files online
- Real-time Collaboration with other Users
- Files are Compatible with Microsoft Office File Formats
- Tightly Integrated with Google Drive
- Mobile Apps available for Android and iOS



#### Google Docs (Desktop)





#### Docs (Desktop) Menu









Word





**Excel** 





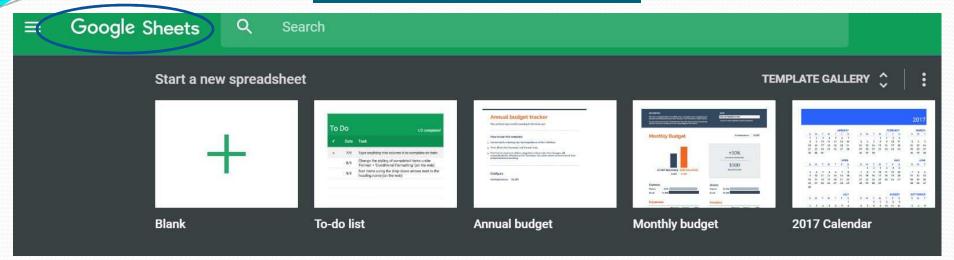
**PowerPoint** 

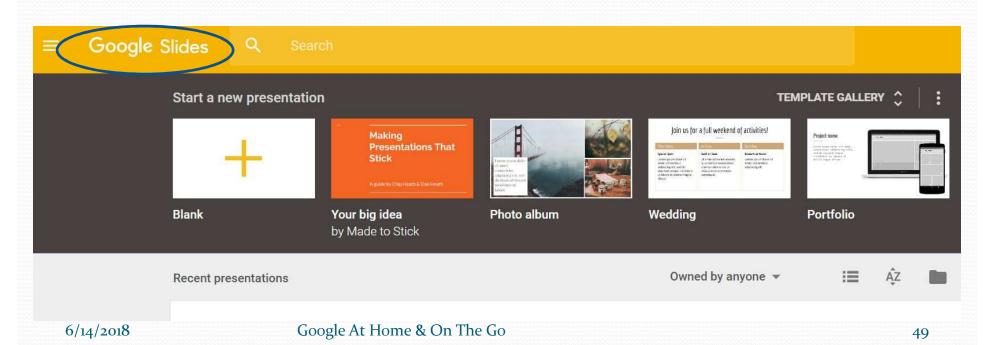


Settings



#### DOCS (Desktop)







### Google Docs (Mobile)

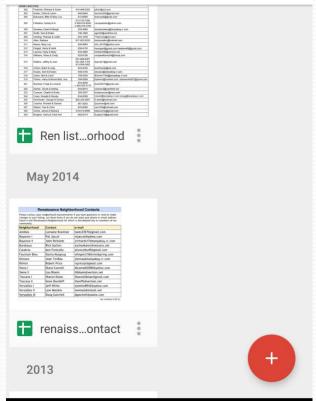
#### Menu.

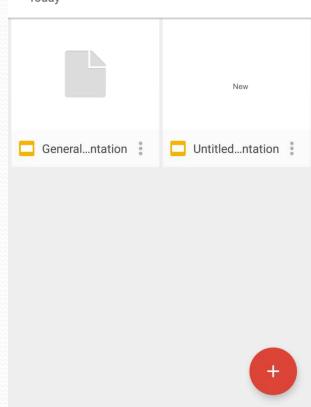






#### June 2015





0











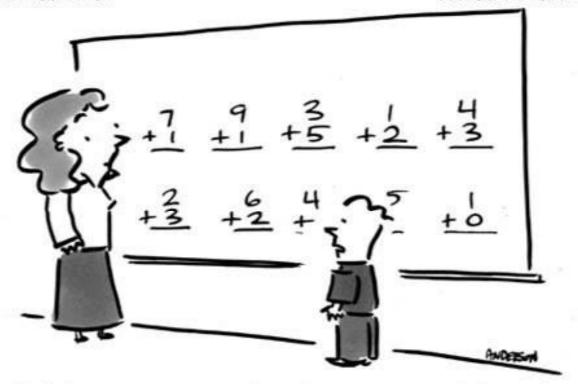




#### Google Docs

@ MAZK ANDERSON

WWW.ANDERTOONS.COM



"All I'm saying is we plug these into Excel, let it do its thing, and then we can all play until lunch!"

#### Photos



- Free <u>Photo Storage</u> and Sharing Service (Launched 2015)
  - <u>Unlimited</u> Storage for Pictures 16 megapixels and Videos up to 1080p Resolution. (High Quality)
- Users can search for things in the photos
  - People, Places, or Things
- Over 500 Million Users
- Over 1.2 Billion photos uploaded daily
- Mobile Apps available for Android and iOS



### Photos (Desktop)

#### **Viewer**



Google Photos

Q Search "Bradenton"

CREATE

**UPLOAD** 















Yesterday





Feb 17





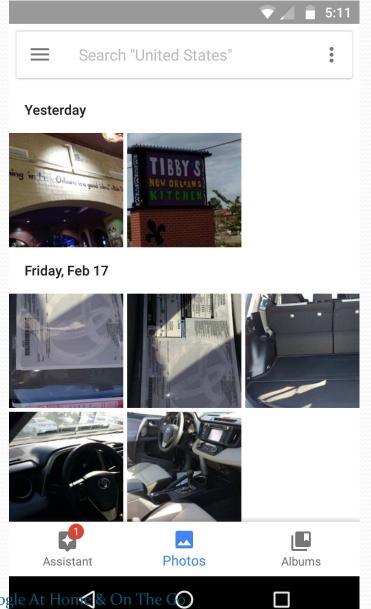






### Photos (Mobile)

#### Viewer



#### Waze

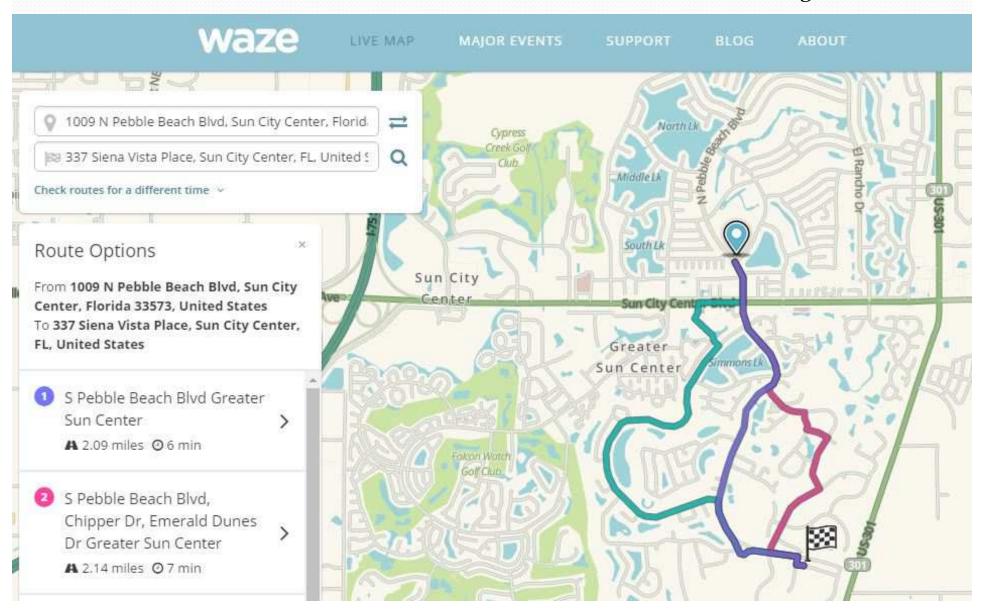


- Crowd Sourced <u>Traffic Reporting</u>
- People can report
  - accidents
  - traffic jams
  - speed and police traps
- Purchased by Google in 2013 for \$1.3 Billion
- Mobile Apps available for Android and iOS



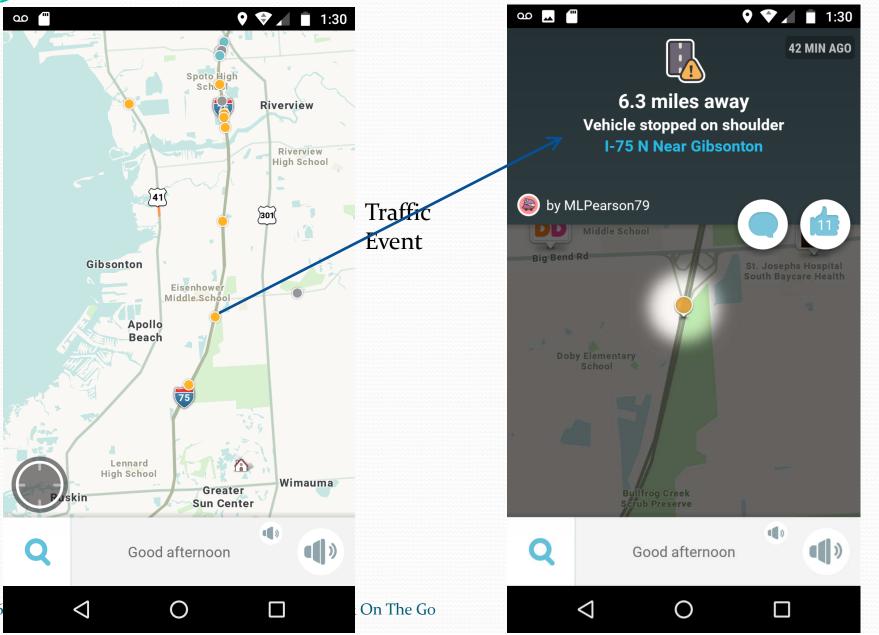
#### Waze (Desktop)

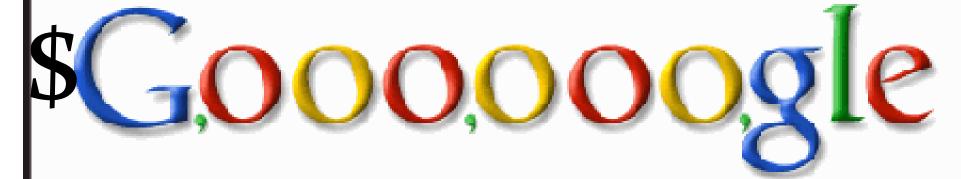
#### **Driving Directions**





#### Waze (Mobile)





· Advanced Search

- Proferences

Google Search

'm Feeling Lucky

Language Tools

Advertise with Us - Business Solutions - Services & Tools - Jobs, Press, & Help

Maka Google Your Homepage!

62003 Google - Searching 3,022 324,652 web names

M.e. Cohen/Humorlnk.com 06.02

# Questions?







